

IDLE-FREE **SPRING 2017** EARTH WEEK PROJECT

Idle-Free School Campaigns target idling “hot spots” at schools to help reduce carbon emissions and improve air quality.

WHO: This project can be undertaken by a class, afterschool group, eco club, or service learning/community service group.

VEEP WILL PROVIDE:

- Support and guidance
- Materials and instructions
- “No idling” street signs for the school



STEP 1 INTRO

VEEP will come in and introduce the project to your students.

Time Commitment: 30 minutes

STEP 2

DATA COLLECTION

Pairs of students observe and track idling behavior of drivers during afterschool pickup tallying information on a simple observation sheet.

When: Any week before Earth Day

Time Commitment: 3-4 days, from 10 minutes before school release through the afterschool pickup (approximately 30 minutes each day).

STEP 3 DRIVER OUTREACH

Pairs of students talk with all drivers at the school, giving out information and asking idling drivers not to idle and thanking non-idling drivers for not idling.

When: Week of Earth Day: April 17-21 or April 24-28 (note Earth Day is Saturday, April 22, this year)

Time Commitment: 2 days afterschool from 10 minutes before school release through the afterschool pickup (approximately 30 minutes each day).

OPTIONAL: STEP 3B

Additional Arts and Literacy opportunities for classes or afterschool groups:

- Students make posters to use at their Driver Outreach events
- Students make their own handouts to give out at their Driver Outreach events
- Students write about the anti-idling campaign for school blogs, local newspapers, etc.
- Students write and distribute letters to parents, teachers, staff, delivery truck drivers and school bus drivers about anti idling

STEP 4

DATA COLLECTION

Pairs of students observe and track idling behavior of drivers during afterschool pickup tallying information on a simple observation sheet to compare with the data collected before the event.

When: 2-4 weeks after the driver outreach week.

Time Commitment: 4 days afterschool from 10 minutes before school release through the afterschool pickup (approximately 30 minutes each day).

Contact VEEP to participate: info@veep.org or **802-552-VNRG**

